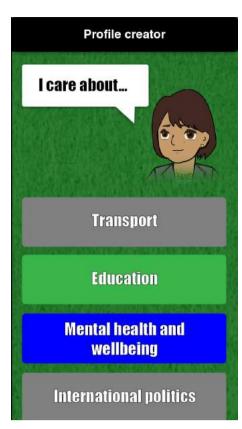
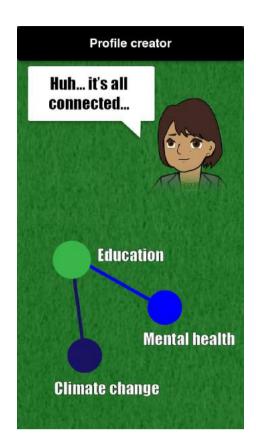
User testing Prototype 3: Youth Voice Across



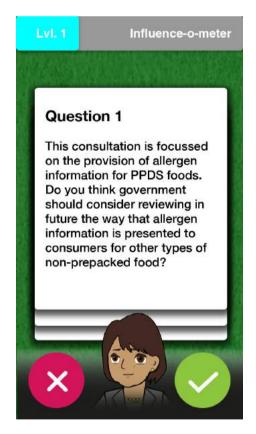
When you open YVA for the first time, a video plays that introduces your character and the point of the game. You are a young person making your way in the world, sharing your views and gaining influence. You can get promoted, become a elected MP and even become the Prime Minister.



You can select topics you are interested in. The algorithm with automatically identify secondary issues you might be passionate about.

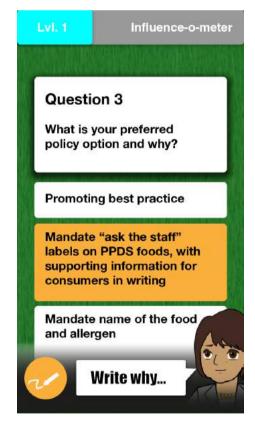


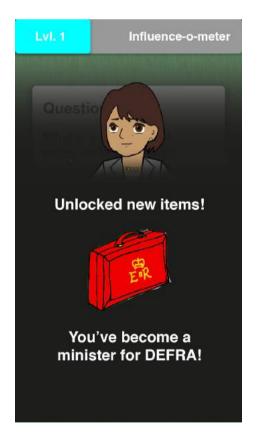




You start off with basic multiple choice questions. But as you get more advanced you move on to qualitative questions.

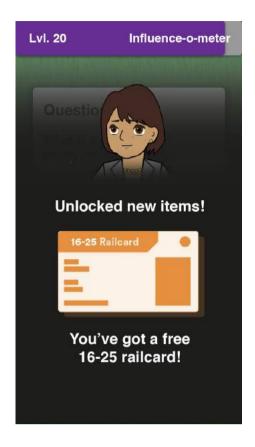






As you progress you can unlock more accessories and real world perks for you and your character. Your character is anonymised so you don't lose street cred.

User testing Prototype 3: Youth Voice Across





The app sends push notifications to users when relevant events pop up in their local area/ on issues they are passionate about. They can attend the event. Scanning a QR code get them bonus points! Alternatively users can live stream the event via the app and engage online.

